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NEWS RELEASE

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For Immediate Release – May 11, 2021

Education Foundation of Lake County Earns GuideStar’s Highest Seal of Transparency

Platinum Seal allows donors to easily review the organization’s progress and results.

LEESBURG – The Education Foundation of Lake County has earned the 2021 GuideStar Nonprofit Profile Seal of Transparency, the highest level of recognition offered by GuideStar, the world’s largest source of nonprofit information.



By sharing metrics that highlight progress The Education Foundation of Lake County is making toward its mission, the organization can share its full and complete story with a global audience that can truly understand the organization’s mission, tactics and results.

This is the second year that the Education Foundation of Lake County has earned Platinum status.

“It’s our long-held belief to be transparent about our work,” said Carman Cullen, Executive Director of the Education Foundation of Lake County. “By maintaining our status as a GuideStar Platinum level nonprofit, we can easily share a wealth of up-to-date organizational metrics with our supporters as well as GuideStar’s immense online audience, which includes donors, grant makers, other nonprofits and the media.”

To reach the Platinum level, the Education Foundation of Lake County shares extensive information on its Nonprofit Profile on GuideStar: basic contact and organizational information; in-depth financial information; qualitative information about goals, strategies, and capabilities; and quantitative information about results and progress toward its mission.

“By taking the time to provide this information, The Education Foundation of Lake County has demonstrated its commitment to transparency and to giving donors and funders meaningful data to evaluate nonprofit performance,” said James Myers, Board President. “The Board is thrilled that our GuideStar Platinum Nonprofit Profile and its associated benefits help us better communicate our organization’s exciting initiatives at a global scale.”

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About the Education Foundation of Lake County

Established in 1987, The Education Foundation is a non-for-profit organization that is the direct support organization for Lake County Public Schools. Our mission is to serve as the connection between our community and public education, evaluating needs and securing resources to enhance the quality of education. The Education Foundation of Lake County operates for the benefit of students and teachers in Lake County Public Schools. The Education Foundation of Lake County is ranked among the Top 50 Education Foundations in the United States by the Caruthers Institute. For more info, please visit EdFoundationLake.com.

About GuideStar Nonprofit Profiles

In February 2019, GuideStar joined forces with Foundation Center to form Candid, a new 501(c)(3) nonprofit organization. Today, GuideStar is a service of Candid. The GuideStar database contains a profile for every tax-exempt nonprofit registered with the IRS. The profiles are populated with information directly from nonprofits, the IRS, and other partners in the nonprofit sector. Candid encourages every nonprofit to claim and update its profile at no cost to the organization. Updating allows nonprofits to share a wealth of up-to-date information with the more than 13 million people who visit guidestar.org to learn more about nonprofit organizations each year. Updating also allows nonprofits to share information with the more than 200 philanthropic websites and applications that are powered by GuideStar data, such as AmazonSmile, Facebook, and Network for Good.

To reach a given participation level, organizations must complete all required fields for that level. The GuideStar participation levels, acknowledged as symbols of transparency in the nonprofit sector, are displayed on all updated participants' profiles in the GuideStar database.

About Candid

Every year, millions of nonprofits spend trillions of dollars around the world. Candid finds out where that money comes from, where it goes, and why it matters. Through research, collaboration, and training, Candid connects people who want to change the world to the resources they need to do it. Candid's data tools on nonprofits, foundations, and grants are the most comprehensive in the world. Find out more at Candid.org.

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